



Dr Anita Thimmaiah

Designation	Assistant Professor
Email Id	anithavvce@yahoo.in
Phone	9845700429
Date of Joining	17/10/2016
Appointment Type	Contract
Full Time / Part Time	Full Time
Appointment Approved by University	Yes
Programme	Management
Course	Master In Business Administration
Teaching Experience	19
Research Experience	-

Qualification & Other Details

UG	BBM
PG	MBA
Doctorate Degree	Management
Diploma/Other Qualification	-
NET/SLET	NET
Area of Specialization	Marketing Management
FY/Common Subject	No

Papers presented and Journals:

Number of Publications in National Journal	03
Number of Publications in National Conference	-
Number of Publications in International Journal	05
Number of Publications in International Conference	
Patents	-
No. of PG Projects guided	90

Personal Information:

Name : Anita Thimmaiah
Father's Name : Thimmaiah
Date of Birth : 29/06/1969
Permanent
Address : #533, 9TH CROSS,
VINAYAMARGA, SIDDARTHANAGAR
Mysore – 570011